

Strategic Planning and Assessment Committee  
December 15, 2020 9:00 a.m. Via zoom

SPA Members present: Erika Aust, Charlie Endicott, Seth Endicott, Candace Henry, Belinda Poole, Ceaira Revels, Wallace Southerland, Blossom Thao

1. Wallace opened the meeting at 9:02 a.m.
2. Wallace directed all to an email from Sarah Winger regarding SoTL fellowship opportunity, which is open to all faculty and staff. He serves on the committee and is happy to assist those who are interested or answer any questions.
3. Wallace sent an email regarding a free professional development opportunity. The 2021 IUPUI virtual conference by the Assessment Institute is planned for October 2021. Each director is being asked to attend or send a representative. At a minimum, Student Affairs should have twelve representatives.
4. Wallace shared that he had removed the idea of an inaugural Student Affairs Assessment Summit planned for November 2021 from today's agenda. He will add to the January agenda, which will allow him to aim for a more thoughtful proposal for the group. November 2021 gives a lot of time to think it through and plan. He hopes to open the event to faculty partners to share assessment data and learn from what is being done on the academic side.
5. Wallace shared a sneak peek of the Student Affairs Annual Reill m 0 612 792 reW\*nBT\*nBTirs AnnualETQ.

9. Charlie suggested surveys or focus groups at the end of events to improve future reporting.
10. Wallace noted the need to get in the habit of including a page for giving; all departments should have a giving opportunity included on their page.
11. He asked if the group had questions. The committee agreed the report looked nice.
12. Wallace shared a sneak peek of the new Student Affairs vision and mission statements that will be shared with the Unit Directors on Thursday and then will become public knowledge.
13. Next step:
  - a. How are we making sure this is what we are actually doing?
  - b. What are we doing that aligns with these statements?
  - c. How are we promoting excellence?
  - d. Are we reaching all students? How do we know?
  - e. Are we serving all students in an inclusive, collaborative way?
14. Stakeholders and staff responded phenomenally to a survey regarding areas of distinction. All agreed successful collaboration is evident and the university should be proud of these recognitions among their peers.
15. Student Affairs goals should align with the five university goals or be a combination of university goals and departmental goals, which will demonstrate how Student Affairs is contributing to the university's strategic plan. When asking for new resources, we need clear reference to how we make a difference and why it is important.
16. Dane made the final decision on the mission and vision statement, after three versions were submitted by the committee.
  - a. Candace acknowledged being indifferent about "citizen-leaders" as the term may not reflect current student climate.
  - b. Wallace commented that the question becomes how do we unpack and break this down.
  - c. Candace suggested defining what each means and Ceaira added examples may be helpful.
  - d. Wallace agreed that all terms need to be unpacked to fulfill the vision. For example, recognition from whom? Are these national accolades?

