



**Salisbury University  
Office of Student Affairs  
Guerrieri Student Union/Event Technical Services/Neighborhood Relations/Off-Campus  
Housing Services/Commuter Services; Career Services/TRIO/The Center for Student  
Involvement and Leadership (CSIL)/Student Organization Resource Center/the student  
radio Station WXSU/the student newspaper The Flyer/Appropriations/Safe Ride/SOAP  
Friday, August 25, 2022**

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**Mission:** The Office of Neighborhood Relations mission is to foster good relationships between neighbors and students by building common ground between students and community living and working together.

**Goals:**

- f* Effective communications among students, the university, permanent town residents, town leaders and local government
- f* Building an understanding of the history and culture of the university, students, faculty and staff, as well as the city and its residents, along with the physical aspects of the broader community and its capacities
- f* Build mutually beneficial partnerships and leveraging resources between the university, town residents, town leaders and local government

**Scope of Practice – Services Provided**

- f* Preparation and dissemination of information on events, programs, local ordinances, etc.
- f* Host programs and events to support good neighborhood relations
- f* Hosting regular meetings for all stakeholders to come together

**Student Learning Outcomes:**

- f* The student will be exposed to more meaningful engagement opportunities within the community
- f* The student will be made aware of the resources in the community.
- f* The student will be able to make more informed decisions through attendance and participation in outreach efforts.

## Section II: Service Delivery

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The following are examples of ways in which the Guerrieri 1

4. The GSU Information Desk assisted students, faculty and staff with game rentals to include over 900 billiards game checkouts, over 300 table tennis checkouts, as well as gaming equipment checkouts.
5. Commuter Connections continues to host a weekly “Good Morning, Commuters” breakfast, an outreach effort targeting commuters in the Commuter Lounge in the GSU. Free coffee, tea, bagels and pastries are served. This year, there was an average attendance of 17 commuter students attending each morning.
6. GSU distribution tables generated more than \$1,700.00 in revenues with more than 172 rentals.

**Goal 2: Student Affairs aims to educate students for campus, career, and life.**

1. Neighborhood Relations Program – both the fall of 2021 and spring 2022 reduction in reported neighborhood complaints. It is important to note that a less than 1% of recidivism for the entire academic year.
2. The Interim Asst. Vice President served as Chair of the Neighborhood Relations Committee. Successfully executed the Neighborhood Door Knocking Campaign in fall 2021, through the use of student volunteers distributed door knocking materials in surrounding neighborhoods and apartment complexes to better educate our students about being good neighbors and making them more informed about city ordinances, rights and responsibilities and safety. We continue to see a mass reduction of neighborhood complaints both for the fall and spring semester.
3. The Asst. Vice President serves as Chair of the Neighborhood Compact Committee and provide strong leadership and management in support of many committee efforts, i.e. off-campus housing fairs, publications, exhibits, meetings and communications.
4. The Asst. Vice President served as Vice Chair of the Town Gown Committee and provided leadership in assisting with facilitating continuing good relationships within the local community, governmental agencies facilitated more than 30 Orientation 101 Sessions to families on transition issues and life as a commuter student/parent/family member.
5. The Facilities Coordinator of the GSU facilitated more than 14 Orientation 101 sessions to students on transition issues and life as a commuter student.
6. The Director of the GSU and Student Involvement facilitated more than 14 Orientation sessions for commuter parents on transition issues and life as a parent of a commuter.

**Goal 3: Student Affairs aims to embrace innovation.**

1. The GSU featured eight Fulton School art student’s month-long exhibits at the Guerrieri Student Union Art Space.

**Goal 4: Student Affairs aims to motivate student affairs professionals to increase effectiveness and efficiency.**

1. The GSU's three hydration stations continue to reduce the amount of plastic bottle waste, decrease carbon emissions and reduce water waste in support of sustainability at SU. Since they were installed in 2013, they have improved the environmental impact on the campus by eliminating waste from more than 235,113 disposable plastic bottles. Through this effort, the GSU supports the Student Affairs Strategic Plan goal to support sustainability at SU and implement plans to reduce waste and reuse materials.





July 1, 2021 – June 30, 2022  
Allocations for Auditorium Services - 129042

Budget Category	
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Orientation 101	Director GSU and Student Involvement and the GSU Facilities Coordinator collectively presented
Supported or provided leadership of CSIL & GSU Programs  Facilities Enhancements through the collaboration and partnership with the Art Department	Flock Party 2021 (fall home football game), Good Moring Commuter Breakfast, Jay Copeland viewing parties and more for the campus and local community SU

4. The Facilities Coordinator of the GSU fac

- f* New furniture ordered for the 1<sup>st</sup> floor Fireside Lounge (To be delivered in Sept. 2022)
- f* Installed new storage lockers in the 1<sup>st</sup> floor corridor to better meet the needs of student clubs and organizations;
- f* Art murals designed by SU art student in the 1<sup>st</sup> floor corridor over storage lockers;
- f* New floor rugs purchased and installed at various locations throughout the facility as needed located;
- f* Upgraded and/or installed new TV's in the Nanticoke A/B/C rooms and Manokin room to Smart TV's;
- f* Purchased two mobile OWL systems to assist with enhancing meeting space;
- f* Installation of new projector system in the Fireside lounge for maximum entertainment;
- f* New restroom signs throughout GSU to accommodate ADA guidelines;
- f* Incorporated arcade gaming equipment in gaming area on 1st floor;
- f* Purchased new table cloth coverings to update image for events hosted in the GSU;
- f* Continuing table resurfacing project in the GSU at no cost through services of Physical Plant
- f* Replacement of improperly installed boarder carpet in Fireside Lounge;
- f* conversion of conference room 211 to office 211 for the new Case Manager of Student Affairs;
- f* Replaced blinds in Career Services suite;
- f* Repair/maintenance of damaged divisible doors in Nanticoke meeting room
- f* Interior/exterior window cleaning
- f* Miscellaneous un-left facility maintenance projects outside of normal cleaning schedule, i.e. minor repairs to damaged walls, necessary carpet cleaning, necessary furniture cleaning, hard surface steps throughout building;
- f*

## Section VI: Measuring Up – Research, Assessment, and Evaluation

### (1) Previous Year's Goals and Outcomes

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Department Goals	Outcomes
Previous year Annual Report not-completed. No data available.	

### (2) Ongoing Student Learning Outcomes

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Department's Student Learning Outcomes	Mapped to University SLOs	Mapped to Division's SLOs	Evidence of Learning
The GSU will provide social, cultural and recreational opportunities.		1.5; 2.4;	EBI Survey Data; SSI; NSSE, CAS Program Review
The student will be able to identify three or more services provided by the GSU.		3.2	EBI Survey Data; SSI; NSSE, CAS Program Review
The student will have the opportunity to learn and practice leadership, social and civic responsibility, and interpersonal skills.		1.1; 1.2; 1.3; 1.4; 1.5; 2.1; 2.3; 2.5;	EBI; Student Employee Survey Data; NSSE, CAS Program Review
The student will be able to identify services provided by the Event Technical Services Department.		3.2	EBI; Student Employee Survey Data, CAS Program Review
The student will be able to access the services provided by the Event Technical Services Department.		3.2	EBI; Student Employee Survey Data, CAS Program Review
The student who is employed by the Event Technical Services Department will have the opportunity to learn and practice leadership, learn about organizational management, acquire technical skills, and interpersonal skills.		1.1; 1.3; 1.4; 1.5; 2.3; 4.1;	Student Employee Survey Data, CAS Program Review

The student will be exposed to more meaningful engagement opportunities within the community.		1.1; 1.2; 1.3; 1.5; 2.2; 2.4; 3.1; 3.2; 4.1; 4.2; 4.3; 4.6	SSI, Neighborhood Complaints Survey Data, CAS Program Review
The student will be made aware of the resources in the community.		1.1; 1.2; 1.3; 1.5; 2.2; 2.4; 3.1; 3.2; 4.1; 4.2; 4.3; 4.6	SSI; Neighborhood Complaints Survey Data, CAS Program Review
The student will be able to make more informed decisions through attendance and participation in outreach efforts.		1.1; 1.2; 1.3; 1.5; 2.2; 2.4; 3.1; 3.2; 4.1; 4.2; 4.3; 4.6	SSI, Neighborhood Complaints Survey Data, CAS Program Review

(3) Examples of Other Outcomes for Previous Year (e.g., programming)

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**f Student Service**

- a. Interim AVP will continue to serve on various committee's outlined in report earlier
- b. Event Tech Coordinator will continue to serve on Staff Senate
- c. Facilities Coordinator served as Chair for Coordinator of Student Life search committee

**f Enhance Presence and Footprint**

- a. All staff participated with other university programs:
  - 1. Admitted Student Day 1
  - 2. New Student Welcome Tent 1
  - 3. Admissions Open Houses 1
  - 4. Provide volunteers for Folk Festival 1
  - 5. Employee Appreciation Day 1
- b. Interim AVP attended multiple Powerful Connections Event 1

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**Section VII: Strategic Plan – Related Goals for 2021 – 2022 (Note: Base goals on University's new 2020-2025 Strategic Plan)**

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The following goals are intended to be ambitious but attainable. Each goal can be linked to measurable outcomes and is consistent with strategic priorities, Student Affairs' goals and expectations, and the university's strategic plan. 1

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Department Goal	Mapped to University Strategic Plan Goals	Mapped to Student Affairs Strategic Goals	Examples of Assessment Metrics
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The GSU will provide social, cultural and recreat 66O.68 1.41 .48001 re f 66.

<p>The student will have the opportunity to learn and practice leadership, social and civic responsibility, and interpersonal skills.</p>	<p>3.8</p>	<p>1.4; 2.1; 2.3; 2.3; 2.5; 3.3;3.5; 4.1</p>	
<p>The student will be able to identify services provided by the Event Technical Services Department.</p>		<p>3.1; 3.3; 4.3; 4.6;</p>	
<p>The student will be able to access the services provided by the Event Technical Services Department. The student who is</p>		<p>3.1; 3.3; 4.3; 4.6</p>	

## APPENDICES, CHARTS, TABLES AND GRAPHS

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Wells, Jennifer B. CAS Professional Standards for Higher Education. Washington, DC: Council 1 for the Advancement of Standards in Higher Education Publications Editor, Ninth Edition. 2015.1