



Salisbury University
Office of Student Affairs

Guerrieri Student Union
Event Technical/Services
Neighborhood Relations
Sophomore Year Experience
September 7, 2020

EXECUTIVE SUMMARY (one page)

Section I: Department Overview

Guerrieri Student Union

Neighborhood Relations

Vision: As an integral part of the Salisbury University mission the office of Neighborhood Relations works to continually improve town/gown relationships.

Mission: The Office of Neighborhood Relations mission is to foster good relationships between neighbors and students by building common ground between students and community living and working together.

Goals:

- x Effective communications among students, the university, permanent town residents, town leaders and local government
- x Building an understanding of the history and culture of the university, students, faculty and staff, as well as the city and its residents, along with the physical aspects of the broader community and its capacities
- x Build mutually beneficial partnerships and leveraging resources between the university, town

SOPHOMORE YEAR EXPERIENCE

Vision : As an integral part of the educational mission of Salisbury University, the Sophomore Year Experience (SYE) program supports institutional goals of retention and academic quality, including higher GPAs, higher levels of satisfaction and higher graduation rates. our second year marks an important transition in your college career. The Sophomore Year Experience (SYE) Program is designed to address the unique issues and challenges sophomores may face and

Mission : The SYE mission is to help create and sustain traditions and communal experiences to mark sophomore year and highlight to sophomore students the significance of sophomore year in their academic, professional, and vocational journey.

Goals :

- x Establish traditions and communal experiences to mark sophomore year and highlight to sophomore students the significance of sophomore year in their academic, professional, and vocational journey.
- x Increase academic performance, improve and enhance relationship development, positively influence career and vocational exploration, and ultimately impact retention.
- x Explore vocation and life purpose to help students determine their path to career goals, life aspirations, and the practical steps and experiences
- x Self-exploration, sophomore students will engage in focused exploration of themselves and their places in the Salisbury University community, the greater Salisbury community, and the world.
- x Cultivate their sense of belonging and feel confident to begin developing a network of

Section II: Service Delivery

Students Served (July 1 – June 30 time period)
(QWHU 31 \$' LI GDWD DUH QRW DYDLODEOH IRU WKLV UHSRUW)

Undergraduates	Outcomes
Total unique number served (do not include repeat visits)	

Tournament of Trees	All Students	16 Student Organizations 150 Students 5 Guests	\$2.66
Holiday Stress Buster	All Students		
GSU Cares Virtual Events	All Students	600 Students	\$0

Department ID: 360005

Examples of Major Events, Services, Activities, Initiatives	Target Audience	Number (s) Served	Cost Per Participant ⁴
Example: Annual First-Generation Conference.	First generation students and their faculty mentors	75 students 60 faculty mentors 12 guests	\$22.72
GSU hosted the 1619-2019 Kick-Off Event: Harriet Tubman Sculpture and Event Technical Services provided the audio equipment needed for the event.	Reflecting on the existence and impacts of slavery and to celebrate the resilience of African Americans, particularly those living in Maryland	Unavailable	Free

Event Technical Services provided audio visual services for Dance for Kindness in Downtown Salisbury, in order to support Life Vest Inside (LVI) kick off World Kindness Week; /9, R U J D Q L J H V 3' D Q F H . L Q G Q H World Wide FreezeMob/FlashMob, in honor of World Kindness Day.

Dance for Kindness shows that we are all human regardless of differences in religion, ethnicity, culture and background ±

Section I II: Budget Allocations, Expenditures, and Revenue Generation

July 1, 2019 – June 30, 2020 Allocations

Department ID: GSU 330000

Budget Category	Allocation
01	\$280,856
02	\$161,553
03	\$125,909
Total	\$568,318

Department ID: SYE30011

Budget Category	Allocation
01	\$0
02	\$0
03	\$6,000
Total	\$6,000

Department ID: ETS 360005

Budget Category	Allocation
01	\$160,569
02	\$146,434
03	\$5,528
Total	\$312,531

Department ID: Auditorium 129042

Budget Category	Allocation
01	\$0
02	\$26,364
03	\$1,413
Total	\$27,777

July 1, 2019t June 30, 2020 Expenditures

Department ID: GSU 330000

Budget Category	Expenditures
01	\$281,789.61
02	\$104,098.05
03	\$25,502.81
Total	\$411,390.47

Department ID: ETS 360005

Budget Category	Expenditures
01	\$172,471.71
02	\$89,914.79
03	\$2,630.10
Total	\$265,016.60

Department ID: Auditorium 129042

Budget Category	Expenditures
01	\$0
02	\$27,046.88
03	\$1,371.39
Total	\$28,418.27

July 1, 2019 to June 30, 2020 Revenue Generated

Department ID: GSU 330000

Initiatives or Purposes	Revenue Generated
Example: Student Success Grant from Foundation to purchase new laptops as loaners to low-income freshmen.	\$12,250.00
Facility Reservations/Rentals	4210.33
Information Desk Sales (Laminate, Fax, Copies, Postage and Envelopes)	301.15

Cultural Affairs, Athletics, RSO, Appropriations and SU Foundation .	
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Department ID: ETS 360005

Examples of Collaborations and Partnerships	Outcomes and Impact
Example: County Public Schools Guidance Counselors	Resource materials for helping high school students and families discuss mental health before college.
Bay Area Center for Independent Living Wicomico	Allowed high school students to volunteer with Event Technical Services to get real - world experience with audio -visual equipment

Section V : A Summary of Achievements Related to Student Affairs Strategic Plan

The following are examples of ways in which the Unit is assisting Student Affairs achieve its goals. Please use bullet or numerical formatting to provide examples of significant outcomes.

Goal 1: Student Affairs aims to foster safe, accessible and inclusive communities for undergraduate and graduate students.

Installation of electronic keyless entrance/egress locking mechanism system at all main entrance doors

The GSU coordinated more than 2,377 (July 2019 through March 2020) client reservations for events, conferences, meetings, practices and rehearsals in the building, reflecting more than 10,000 hours of meeting room usage. (See Section II: Major events, Services, Activities and Initiatives, and Section IV: Collaborations and Partn

cooperation with IT to provide closed captioning on streaming services. Event and Technical Services provide DVVLVWDQFH IRU DOO RI WKH 3UHVLRQHV. UHFRUGLQJV DW D

Goal 3: Student Affairs aims to embrace innovation.

<p>Census 2020</p>	<ul style="list-style-type: none"> x SU representative collaborated with City-wide 2020 Census Committee and Chaired SU 2020 Census Committee ±Ability to fully capture residential students in reporting census data; captured data from off-campus students for census reporting (still awaiting numbers; communicated with over 3,000 crucial information on the importance of students reporting with local address.
<p>Alcohol and Drug Free Programing</p>	<ul style="list-style-type: none"> x Hosted, sponsored or co-sponsored over 50 programs to engage students in a fun and interactive way, approximately 1,500 students participated

Student Learning Outcomes
July 1, 2019 - June 30, 2020

Student Learning Outcomes	Mapped to University SLOs	Mapped to Division'	Evidence of Learning
Example: Sophomores participating in the Sophomore Year seminar will be able to explain University policy for changing a major.			75% of participants were able to explain policy for changing a major as evident on post evaluation compared to pre test results.
Example: 70% of seniors participating in the résumé development series will be able to identify at least four strategies for writing a successful résumé.			80% of participants were able to identify four strategies for writing a successful résumé as evident on written exit interview.
*Did not capture data			

